

MIMIE JAY

Advertise With Mimie

MIMIEJAY.COM

IN A NUTSHELL

**I'm not Kim Kardashian,
but I can still be helpful
to your brand.**

YOU WILL SEE HOW...

Hi, I'm Mimie

I'm focused on beauty and lifestyle and I share contents majorly on my blog, Instagram and Youtube.



I AM ME, THIS IS ME

How can I help you?

LET ME BREAK IT DOWN FURTHER...

My Digital Presence

BLOG

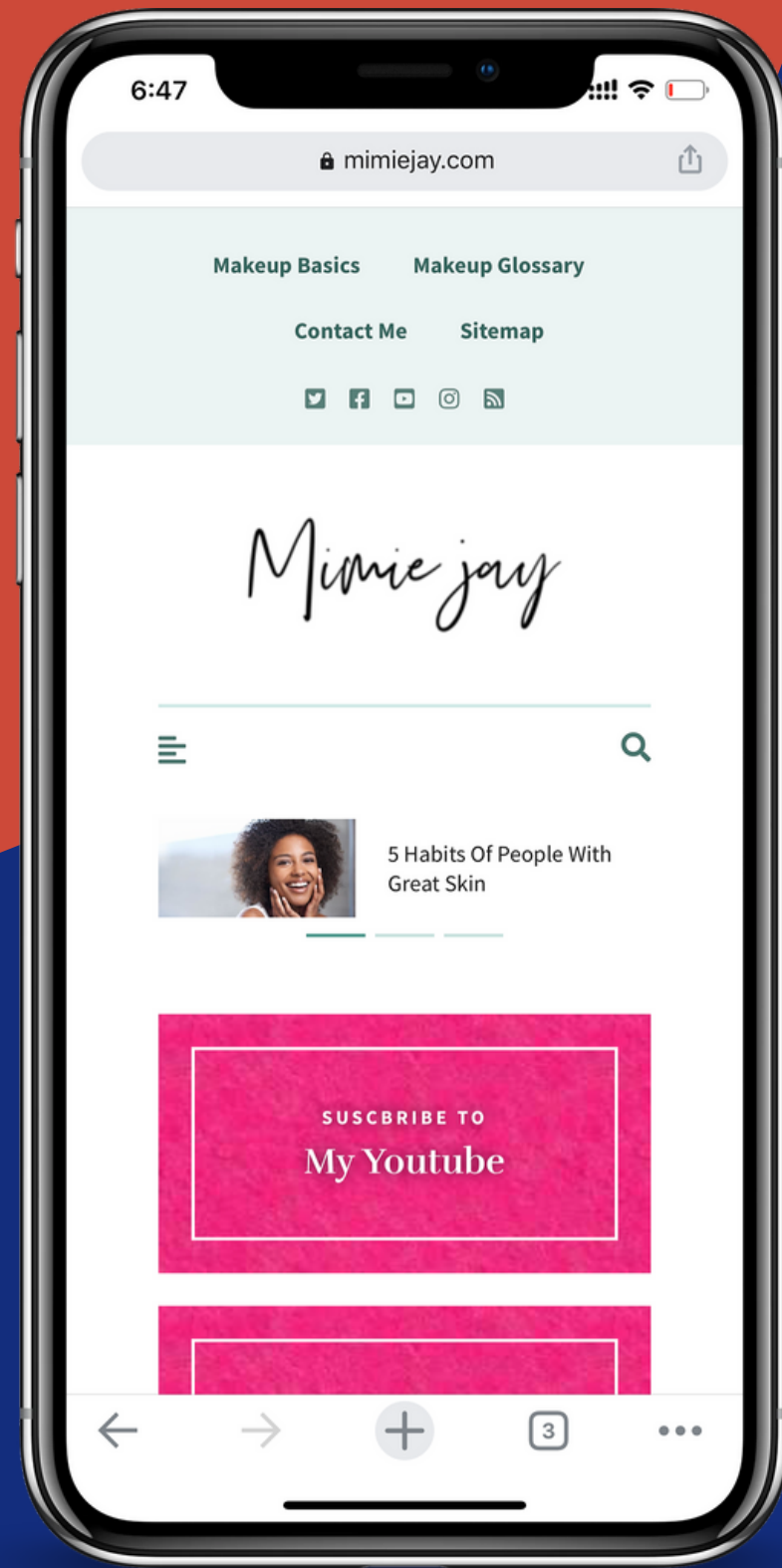
Mimiejay.com

YOUTUBE

Youtube.com/mimiejay

INSTAGRAM

Instagram.com/mimie_jay



Mimie's Blog

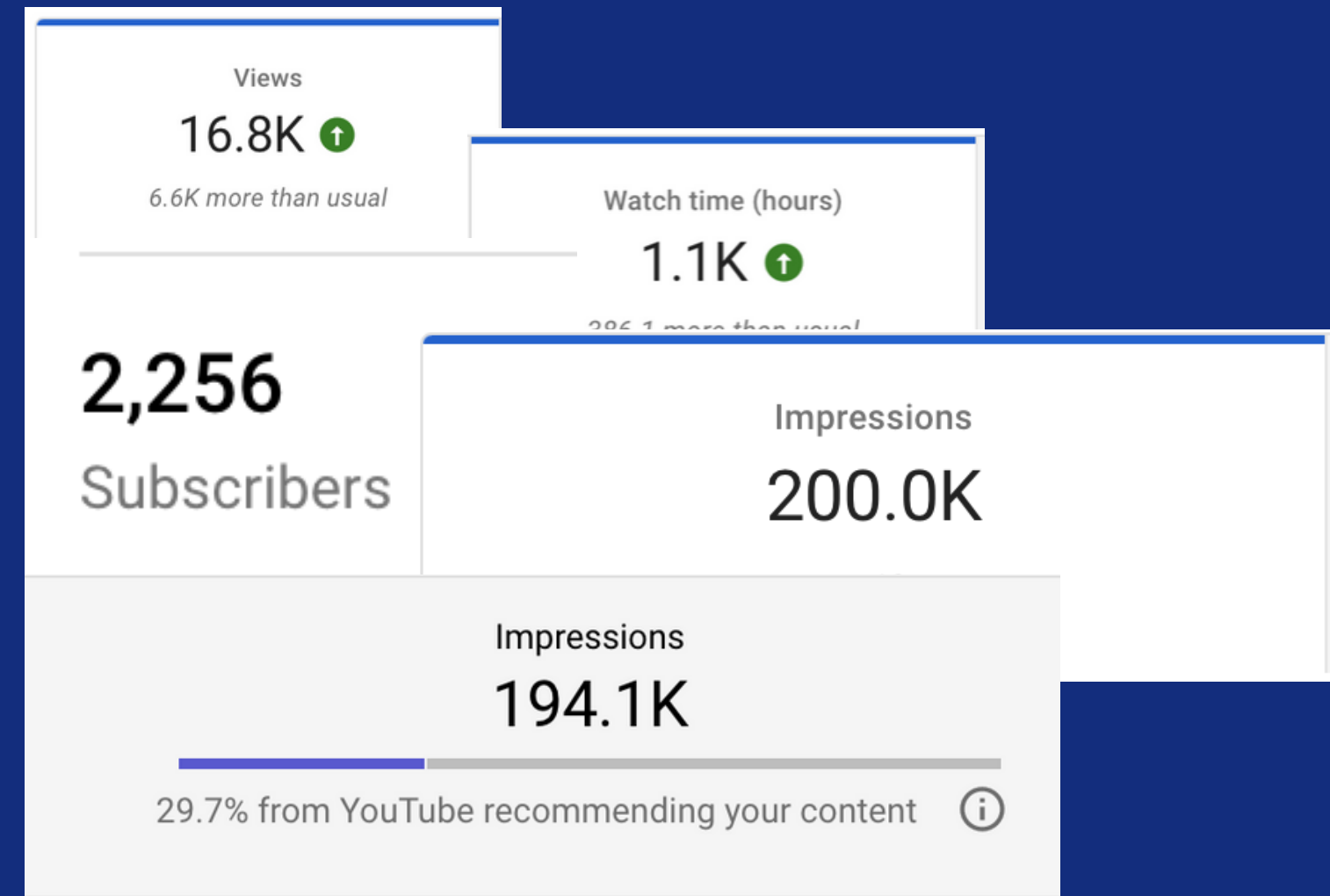
WITH A RANGE OF 15,000 - 20,000 VISITS PER MONTH AS AT MAY, 2020.

The blog is focused on beauty and lifestyle contents with a good SEO strategy and ranking page one on google for some top keywords like "beauty blogger in Nigeria", "makeup training schools in Nigeria", "arami essentials review", "makeup training for beginners", "zaron products review", "the ordinary ascorbic acid", "blending brush or beauty blender" e.t.c

Mimie's Youtube

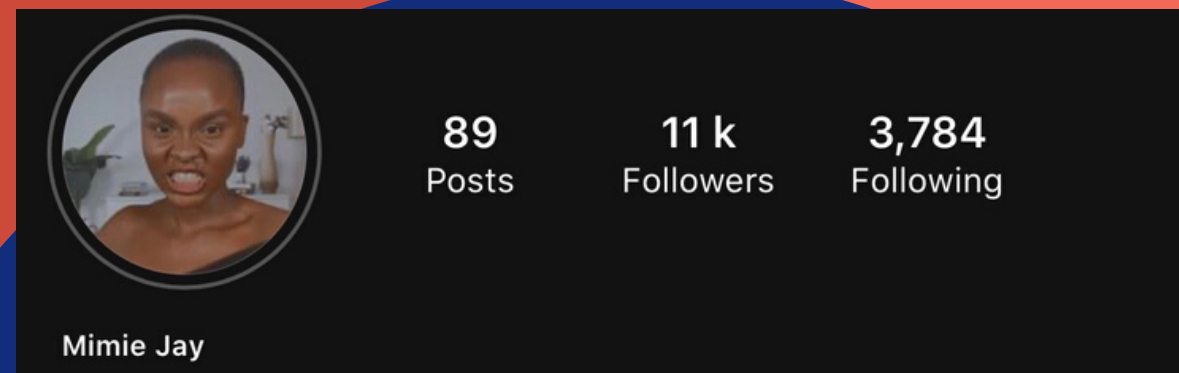
WITH ROUGHLY 17,000 VIEWS IN ONE MONTH - MAY, 2020.

The channel revolves more around lifestyle and beauty, as I strive to create contents that balances fun and learning.



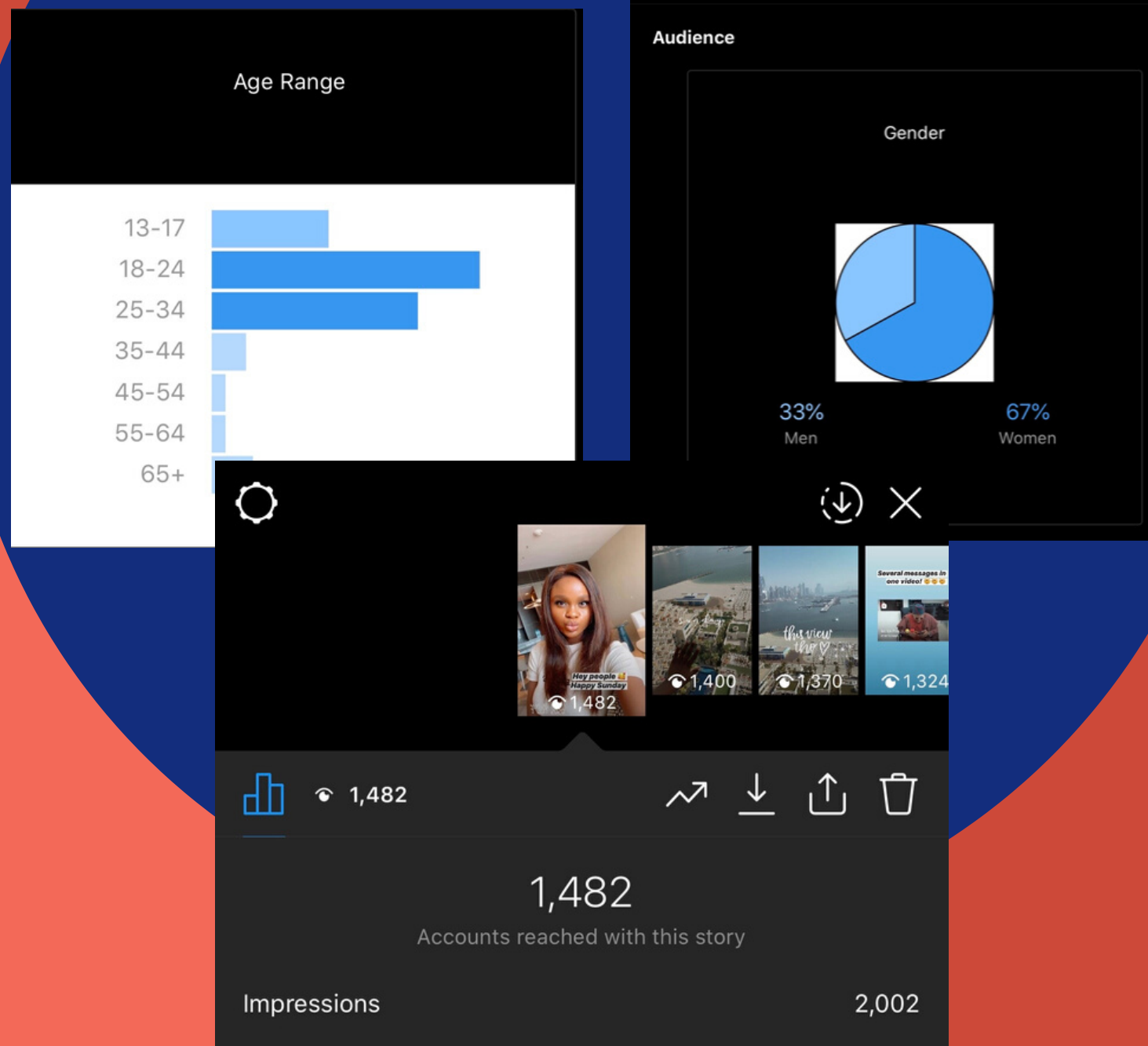
Mimie's Instagram

AS AT MAY, 2020



Mimie Jay

89 Posts 11 k Followers 3,784 Following



Age Range

| Age Range | Percentage |
|-----------|------------|
| 13-17 | ~15% |
| 18-24 | ~35% |
| 25-34 | ~25% |
| 35-44 | ~10% |
| 45-54 | ~5% |
| 55-64 | ~2% |
| 65+ | ~1% |

Audience

Gender

| Gender | Percentage |
|--------|------------|
| Men | 33% |
| Women | 67% |

Story Performance

| Story | Views |
|------------------------------|-------|
| Happy people !! Happy Sunday | 1,482 |
| 1,400 | 1,400 |
| 1,370 | 1,370 |
| 1,324 | 1,324 |

Summary

1,482 Accounts reached with this story

Impressions: 2,002

With roughly 70% female and 30% male engagements, 18-34 prominent age range, 11,000 followers, average reach of 7,000 and average impression of 10,000 per post.

Story views are averagely 1500 but can go well above 2000 on very good days..

Ad options?

LET ME SHOW YOU...

Blog Banner Ad Options

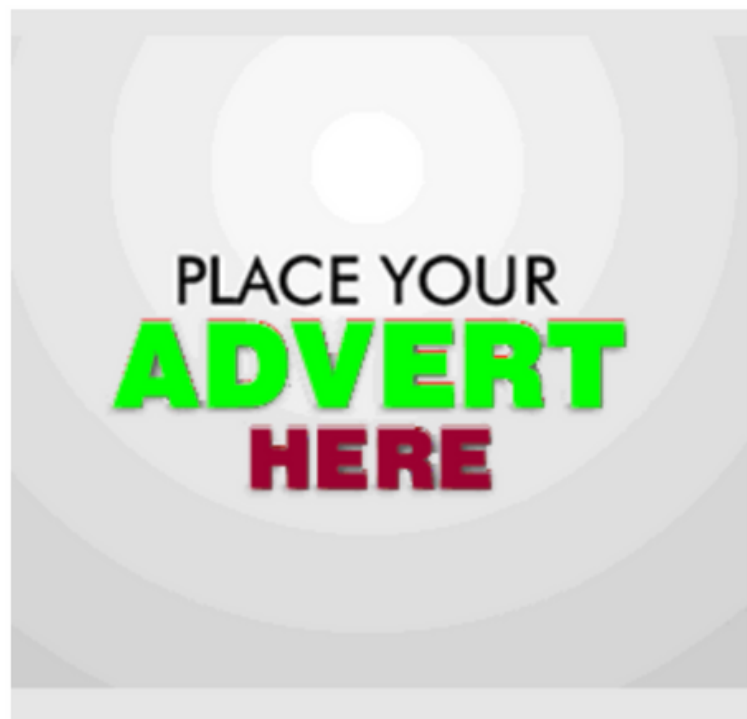
A graphical representation of your promotional message preferably in 300x300 format, GIFS are allowed, and must be less than 100KB in size.

1A. IN-POST BANNER AD

1B. WIDGET/SIDEBAR BANNER AD

1C. EXTRA: IN-POST LINK AD

As we go through the day, our face begins to secrete sebum (oil), which can leave us with shine on our face, especially if you wear makeup. This isn't exclusive to makeup lovers, as this also happens to those who don't wear makeup as well, especially **if you have oily skin**. This is why you need to have some rolls of facial wipes (depending on which you prefer) in your purse at all times, so you can dab on those oily spots to remove some of the shine.



This is also a necessary step before retouching your makeup to prevent any excess build-up of makeup. Now we wouldn't want your nice outing to go from good to bad in a heartbeat. Wipes

1A. IN-POST BANNER AD

A graphic banner ad strategically placed inside every post.



1B. WIDGET/SIDEBAR BANNER AD

A graphic banner ad placed on website widget/sidebar.



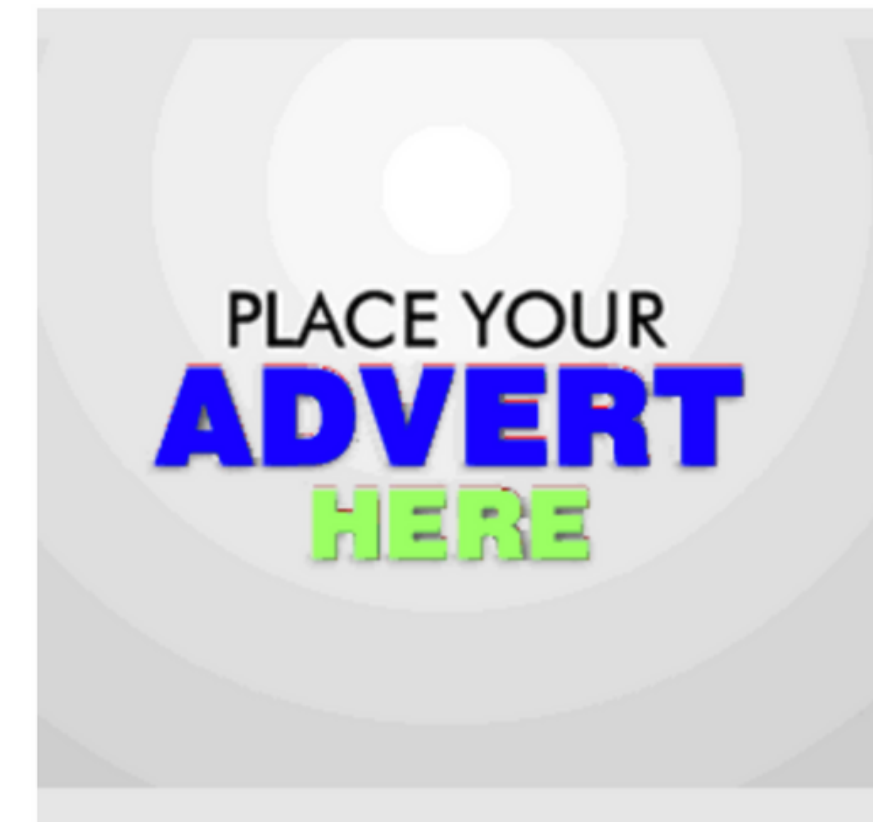
Images—free

Text

tain beauty essentials we can not do

auty items to always have with you
need to worry about any extra

AD



SUBSCRIBE TO MY CHANNEL

I personally have experienced this as I'm sure most ladies have too. There are without, and should always be in our purse.

To save you from this hot messy situation, I've come up with a list of personal whenever you step out to begin your day. These items are not a lot, so you do weight, and they can also fit into a small purse.

Place your advert text link here...

8 Beauty Essentials That Should Always

1. Wipes/Tissue

1C. EXTRA: IN-POST LINK AD

Linked text advert inside every post (auto).



Blog Sponsored Posts

1D. SPONSORED POST (NO-FOLLOW)

A sponsored post content with/without link, but nofollow.

1E. SPONSORED POST (DO-FOLLOW)

A sponsored post content with dofollow link and media.

With this, there is a chance that your post will rank page one on google after some time. For insance, search for "Arani Essentials Skin Care Products" and see how the blog shows up.

NOTE: All sponsored posts must be written by me to ensure it's SEO friendly, but you can provide draft.

2A. Published Sponsored Video (General)

A strategic sponsored video made by me, to be posted on youtube and instagram.

2B. Published Sponsored Video (Instagram)

A strategic sponsored video made by me to be posted on instagram only.

2C. Published Sponsored Video (Youtube)

A strategic sponsored video made by me to be posted on youtube only.

Instagram Ad

3A. STANDALONE TIMELINE POST.

Picture or 1 minute
video post on timeline.

3B. STANDALONE STORY POST.

Picture or 30 seconds video
post on story.

3C. COMBO

Picture or 1 minute
video post on timeline
and story.

4A.

Sponsor a Newsletter



1,500+ Email Subscribers



Your Message, With Love



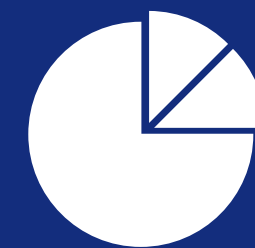
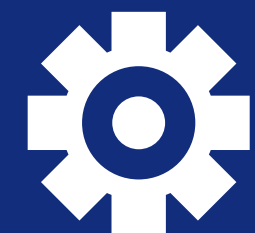
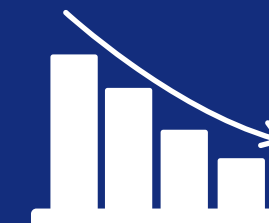
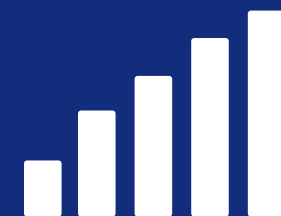
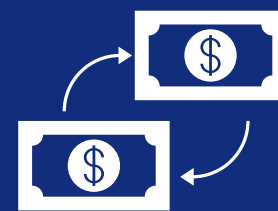
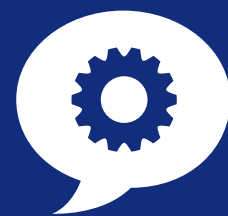
Get It To Them

TERMS AND CONDITIONS

- The information contained in this presentation will be updated monthly.
- Reviews will be only be granted if prior tests have been made, unless otherwise arranged which will be specified in the post.
- Questionable contents will be rejected.
- Refunds shall not be granted once the agreed promotion is done.
- In no event shall Mimie have any liability, either in contract or in tort, for any consequential loss or damage including loss of profit.
- Payments can be made via naira bank transfer, dollar wire transfer, paypal, payoneer and bitcoin.

What's on your mind?

With all being said, what do you have in mind to promote?



Ready to talk?

SEND AN EMAIL TO AD@MIMIEJAY.COM WITH
SUBJECT AS THE NUMBER AND THE TITLE OF
YOUR PREFERRED AD OPTION.

E.G OPTION 3A. STANDALONE TIMELINE POST



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@MIMIEJAY

WITH LOVE, FROM MIMIE.